



FOR: PRINCIPLE CONSTRUCTION CORP.
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FOR IMMEDIATE RELEASE:
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**PRINCIPLE CONSTRUCTION CORP. ANNOUNCES GROUNDBREAKING FOR
ID LABEL, INC. IN LAKE VILLA, ILLINOIS**

(Bannockburn, Illinois –) James A. Brucato and Mark E. Augustyn, owners of Principle Construction Corp., are pleased to announce that a groundbreaking ceremony was held today, May 1, 2009, for a new 21,044 square foot office/manufacturing facility for ID Label, Inc. in Lake Villa, Illinois.

The new 1.2 acre land site for ID Label, Inc. is situated adjacent to the company's current location at 461 Park Avenue in Lake Villa, IL. The 21,044 square foot brand new office/manufacturing facility will feature 3,959 square feet of office space, 16,086 square feet of warehouse/manufacturing space, a 999 square foot mezzanine, two exterior docks, one drive-in door and 35 parking stalls.

Founded in 1994, ID Label, Inc. was formed to provide custom preprinted bar code labels to value-added resellers and OEM's. In 2001, ID Label, Inc. merged with ICS of America, a leading supplier of bar code labels and equipment to the library marketplace, making the company a leader in the auto ID industry. In 2004, ID Label, Inc. purchased the rights to the equipment and customer base of Imagescan, Inc. strengthening and expanding the firm's capabilities in the Variable Imaging and Pre-Print Barcoding industries.

Mike Long will be the Project Manager for Principle Construction Corp., and Partners in Design Architects will provide architectural services.

"The relationships that have been developed with ID Label, Lake Villa and Lake County have been wonderful," stated Jim Brucato, President of Principle Construction. "We worked very hard with ID Label to achieve very specific criteria, while meeting their budget. We are excited to have been selected to design and construct ID Label's new facility."



Principle Construction Corp. is a leading design/build general contracting firm that has been serving the Chicago Metro, Southern Wisconsin and Northwest Indiana industrial markets since 1999. Specializing in the design and construction of manufacturing, warehouse and distribution, office, laboratory and food processing facilities, Principle has built a solid reputation for providing unsurpassed service to its clients and the ability to successfully complete even the most complex projects. Additionally, Principle has extensive expertise in expansions and additions, tenant improvements, site evaluation, due diligence and value engineering. Leading industry publications and professionals continually recognize Principle Construction as one of the field's best and most prestigious design build firms. Visit www.pccdb.com for more information.

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